

# World Furniture

*International Markets Review*

**World Furniture** is a quarterly magazine for professionals and a **platform of economic information on global markets**, business strategies, company profiles, trends and innovation for furniture, furnishings (residential/contract) and related sectors (materials, components, flooring, doors and windows, lighting, IoT, appliances, outdoor, interior design).

Published by **CSIL, Centre for Industrial Studies** independent research institute specialized in applied economics, industry competitiveness and market analysis established in 1980 in Milan, the magazine is **now in its 21<sup>st</sup> year** and it's **available in print and digital edition**.

ENGLISH VERSION ONLY

## 4 ISSUES/YEAR – SELECTION OF ATTENDED INTERNATIONAL FAIRS IN 2019

**WORLD FURNITURE 81 March 2019** – South East Asia and China Furniture Fairs . Salone del Mobile.Milano

**WORLD FURNITURE 82 June 2019** – Interzum Cologne . Ligna Hannover . Neocon Chicago

**WORLD FURNITURE 83 September 2019** – Shanghai Furniture Fairs . SICAM Pordenone

**WORLD FURNITURE 84 December 2019** – CSIL Meeting . Central-Northern Europe Furniture Fairs

## CIRCULATION

Each printed edition is mailed to a selected database of manufacturers/suppliers in the world's main producing, exporting and consuming countries for furnishings.

Digital copy of each issue goes to a targeted selection of 20,000 professionals worldwide.

World Furniture is also circulated at leading international fairs in the sectors of reference and at international CSIL seminars and workshops.

Digital edition available at:  
[www.worldfurnitureonline.com](http://www.worldfurnitureonline.com)

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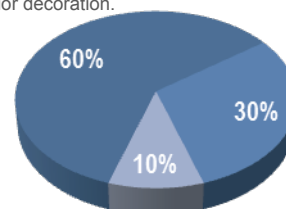
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## BREAKDOWN OF CIRCULATION BY TYPOLOGY

Furniture manufacturers (kitchen, office, upholstery, bedroom, dining and living room, bathroom, outdoor). Producers of lighting fixtures, IoT systems, appliances, flooring, interior decoration.

Suppliers of components, fittings and accessories to the furniture industry. Producers of woodworking machines and automation systems. Manufacturers of doors and windows.

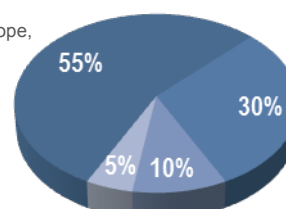


Trade Associations, Press Offices, Fairs and Exhibitions.

## BREAKDOWN OF CIRCULATION BY MACROAREA

Western Europe, Central-Eastern Europe, Russia

China, India, South-East Asia, Japan, Australia



Middle-East, North Africa

United States, Canada, Mexico, South America



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